

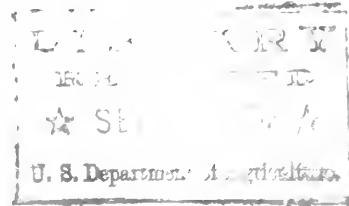
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NEW CROP SEED • 1932

*Annuals, Perennials and Rock Plants
for Florists*



Marigold Guinea Gold

BODGER SEEDS, Ltd.

SEED GROWERS (*Wholesale Only*)

CALIFORNIA'S CHOICEST FLOWER SEEDS—SINCE 1890

El Monte, Los Angeles County, California, U. S. A.

CALENDULA DOUBLE

	Per oz.	Per 1/4 lb.	Per lb.
White	1.00		3.00
White, black eye.....	1.00		3.00

Although these are not a pure white, they come the nearest to it of any that have been offered to date. The white flowers delicately tinged with cream are a welcome addition to the Calendula color range.

Golden Radio	1.50		5.00
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This is a golden yellow companion flower to the popular Orange Radio, and is proving a very popular item. We recommend early orders, as the supply of seed is limited.

Campfire or Sensation.....	1.50		5.00
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Still the best orange Calendula on the market.

CLARKIA

Elegans Double

Firebrand	1.60		3.50
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We feel that special attention should be called to this new Clarkia. A deep orange scarlet in color, it is by far the best being offered.

DELPHINIUM

Bodger's Hollyhock Strain, a selection of light shades best suited for florists.....	3.50	13.00	45.00
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Wrexham Hollyhock Strain, a fancy blending of light and dark shades.....	3.25	12.50	40.00
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Hybrid Varieties

Dreer's DeLuxe Light Blue and Lavender shades...	6.00		20.00
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Dreer's DeLuxe Mid-Blue shades.....	6.00		20.00
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Dreer's DeLuxe Dark Blue shades.....	6.00		20.00
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Dreer's DeLuxe Choice Mixed, containing all the colors	4.00		15.00
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Gold Medal Choice Mixed.....	2.50		8.00
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Kelway's Finest Mixed.....	3.00		10.00
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ESCHSCHOLTZIA CALIFORNICA

Ramona, frilled, golden bronze, coppery rose outside	1.50		5.00
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Ramona Golden Dawn, beautiful golden orange....	1.50		5.00
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Ramona Hybrids, fine mixture of Ramona type....	1.50		5.00
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ESCHSCHOLTZIA CALIFORNICA

SALMON BEAUTY, Double. A delicate shade of creamy salmon, both inside and out

1.00 per oz. 3.00 per 1/4 lb. 10.00 per lb.

GAILLARDIA

Grandiflora

	Per oz.	Per 1/4 lb.	Per lb.
Burgundy, (new) Coppery scarlet self color.....	4.00		15.00

HOLLYHOCK

Chater's Double

Chamois	2.00		7.00
Crimson	2.00		7.00
Deep Rose	2.00		7.00
Maroon	2.00		7.00
Newport Pink	2.00		7.00
Rose Pink	2.00		7.00
Salmon Rose	2.00		7.00
Scarlet	2.00		7.00
White	2.00		7.00
Yellow, sulphur yellow.....	2.00		7.00
Finest Mixed	1.50		5.00

LARKSPUR

Giant Imperial (Improved Upright or Mammoth Column)

The Giant Imperial strain of Larkspur, as seen in the photo on back page, has been so far improved over the old stock flowered strain that comparison is scarcely possible. The upright habit, and close placed basal branched laterals are a great saver of space in both greenhouse and garden row. We offer the following varieties:

Miss California, (Bodger) deep pink on salmon...	2.50		8.00
Carmine King, (Bodger) deep carmine rose.....	2.50		8.00
Exquisite Pink Improved.....	1.50		5.00
Exquisite Rose	1.50		5.00
Blue Spire	2.50		8.00
Lilac Spire	2.50		8.00
White Spire	2.00		6.00
Daintiness, (Bodger) delicate lavender.....	2.50		8.00
Peach Blossom	3.00		10.00
Gloria	3.00		10.00

MARIGOLD GUINEA GOLD

(See illustration front page)

A new and distinct type of Marigold, excellent for both cut flower and garden use. The flowers are a brilliant orange, double, ruffled, with loose placed petals. The characteristic Marigold odor is much less noticeable in this variety. Due to a heavy crop, we are pleased to offer seed, when ready, at prices lower than our contract list.....

1.00	3.00	10.00
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DELPHINIUM BODGER'S—Hollyhock Strain

The heavy center spike, and long basal branched laterals make this strain the show Delphinium of them all.

Bodger's New Double Sweet-Scented Nasturtium . . . Golden Gleam



The ever increasing popularity of this well-known novelty, which was introduced to the trade last year, leads us to believe that the demand for this season will surpass last years' record-breaking sales. We feel that this popularity is due in large part to the many ways in which the plant can be used. As a **bedding plant** it is unsurpassed. The neatly formed, vigorous growing plants covered with a mass of the large golden yellow flowers, produce a blaze of color in the garden. The owner of one of the famous gardens of California points with pride to the show spot of his estate—a bed of *Nasturtium Golden Gleam*, 35 feet long and 5 feet across—to all appearances a solid blanket of gold spread over the ground. The flowers, borne on erect stiff 6-inch stems, coupled with the great floriferousness of the plant, leave the foliage practically hidden.

When fully developed the plant sends out short runners, also bearing numerous flowers, which add to the usefulness of the plant for the **window box trade**. In the greenhouse, plants may also be **forced**, as Sweet Peas are, for early **cut flower** sales. The long stems lend themselves admirably to cut flower use, and the sweet scented flowers impart a delightful fragrance to the room in which they are used.

The neat compact habit and early appearance of flowers make *Golden Gleam* an excellent **pot plant** subject. The runners can be pinched back as soon as they appear, and a rounded mass of golden flowers will be the result.

Truly an all around plant. Seed now available in limited quantities. Orders will be filled as soon as seed is ready. We urge the placing of orders **now**, to avoid disappointment.

Per lb., \$3.00

PERENNIAL ROCK PLANTS

	Per oz.	Per ¼ lb.	Per lb.
Agatheae coelestis	1.50	5.00
Anchusa myosotidiflora	1.50
Arenaria montana	3.00
Campanula rotundifolia	5.00
Catananche coerulea	2.00	6.00
Cynoglossum wallichii35	1.25
Dianthus deltoides85
Fragaria indica	1.25	4.00
Hypericum polyphyllum	3.00
Iberis (Candytuft) Gibraltarica	1.50	5.00
Iberis (Candytuft) Sempervirens	3.00	10.00
Linum flavum	1.75
Nierembergia frutescens	2.50	8.00
Oenothera macrocarpa	6.00	20.00
Saponaria ocymoides	1.25	4.00
Stachys lanata75
Statice dumosa	4.00
Tradescantia virginica	3.50
Trifolium rubens75
Tunica saxifraga	1.50	5.00
Veronica prostrata	1.50

ANNUAL ROCK PLANTS

Dragon's Head (Dracocephalum japonicum)	1.00
Felicia tenella	2.50
Silene pendula bonmettii50	1.50
Salmon Pink, Double	1.00	3.00
Snow White50	1.50
Ursinia anethoides	1.00

PETUNIA

Dwarf Giants

	Per ¼ oz.	Per oz.
Ramona Strain	9.00	30.00

This strain maintains its popularity for pot plant use, becoming better known each year. The plants are dwarf and sturdy growing, and the flowers beautifully ruffled and fringed with open well marked throats. New crop seed now ready.

German Empress, lilac, veined purple	15.00	48.00
Princess of Wuertemberg, rose, veined garnet	15.00	48.00

SCABIOSA

Caucasica (Perennial)

	Per oz.	Per ¼ lb.	Per lb.
New Giant Caucasica Hybrids (Isaac House Strain)	2.25	7.50	25.00
Lilac	1.50	5.40	18.00
White	1.50	5.40	18.00
Perfecta	2.00	7.00	25.00



VENIDIUM

FASTUOSUM. This striking new species from the Cape has "taken" with the cut flower trade as no introduction has done in a good many years. The deep orange daisy-like flowers, 4-5 inches across, are marked at the center with a reddish brown zone. The plants reach a height of 2-3 feet, and bloom over a long period of time. Per oz. 3.00

Scabiosa Columbaria Anthemifolia

	Per oz.	Per ¼ lb.	Per lb.
Pink	1.25	4.50	15.00
Lavender	1.25	4.50	15.00

SWEET PEAS

All Early or Winter Flowering Spencers are now ready for shipment. Due to widespread shortages this year, we urgently advise placing of orders immediately.



FIELD VIEW OF LARKSPUR GIANT IMPERIAL CARMINE KING, taken on our ranch at Lompoc, California.